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Helping small businesses grow to the next level

By [Business Notes](#) | Published Yesterday | [Business & Finance](#) |

Rating:

Summer can be deadly, especially for small business owners who may see a sharp decline in their sales as the temperature soars. Cheryl Rankin, Fit For Business has brought together a group of top-notch business professionals to create a Summer Business Training Series to prevent this problem.

These workshops are designed to help jump start small businesses so that they can make it through the summer on a stronger note and/or set themselves up for a much stronger fall sales season. All workshops have a networking piece built-in so that everyone can take advantage of meeting new business owners. Cheryl Rankin, Fit For Business has presented at national and international conferences and wanted to bring this level of information and expertise to the busy owner who has a minimal budget for training.

Cheryl from Fit For Business teams up with another presenter for each workshop:

e-Marketing July 12th (Scott Kendall, The Technology Coach) is the first workshop which helps introduce different e-marketing tools and strategies.

New View On Numbers July 19th (Aldo Sistilli, Certified Management Accountant) workshop will help outline the numbers that business owners need to know in order to make better decisions as well as the strategies that can be developed from the numbers.

Professional Presentations July 26th (Frank Caruso, Actors In Motion) gives everyone the tips and hints they need to raise the level of their infomercials, sales pitches and workshop presentations.

Branding Bootcamp Aug 9th (Tracy Wild, Wildworks Graphic Design) gives everyone some great ideas on how to create successful advertisements.

Turning risks into opportunities Aug 16th (Michael Wilkovesky, Business Continuity & Recovery Services) will help business owners evaluate the risks that affect their business and then how to use this wonderful information to create some opportunities for their business.

Strategies to become a business beach bum Aug 23rd (Steve Semple, Thinc Strategies).

All workshops are scheduled for 7:45 am to 9am at the Central Library in Mississauga.

Information on these workshops is available at <http://www.fitforbusiness.ca/> or on Cheryl's blog <http://www.fitforbusiness.blogspot.com/>.

To register for these workshops, call Cheryl at 647-287-0320.

Business Notes

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Reach a new business level!!

• Summer Business Training Series

Fit For Business is teaming up with six other great training providers to deliver a series of sessions that will help your business reach the next level. These topics are designed to provide you with new ideas, new information and new strategies to help revitalize your existing business and improve your profits.

Business Training Topics

July 12th <i>e-marketing</i> (The Technology Coach/ Fit For Business)	Aug 9th <i>advertising with pizzazz</i> (Wildworks Graphic Design, Fit For Business)
July 19th <i>new view on numbers</i> (Aldo Sistiilli Accounting/ Fit For Business)	Aug 16th <i>turning risks into opportunities</i> (Business Continuity & Recovery Services, Fit For Business)
July 26th <i>professional presentations</i> (Actors In Motion/ Fit For Business)	Aug 23th <i>super strategies</i> (Thinc Strategies, Fit For Business)

• 1 session - \$25 plus GST
• 3 or more sessions - \$75 plus GST
7:45 am – 9am, Central Library, Mississauga
For more details check www.fitforbusiness.ca
Call today to register for these great 1 hour training/networking sessions, call Cheryl at **647-287-0320**

Cheryl Rankin
Fit For Business
647-287-0320
fitforbusiness@rogers.com
www.fitforbusiness.ca

Fit For Business
A PERSONAL TOUCH FOR ALL ASPECTS OF YOUR COMPANY

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