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Business Fit Tips (Marketing & Sales) with Cheryl Rankin, Fit For Business.ca

Friday, May 4th, 2007, 9am MT, 11am ET (1 hour duration)

Shape up your sales and add muscle to your marketing with these helpful business fit tips. Whether you are a brand new business, a business trying to get to the next level or someone trying to sell a proposal these tips are for you.

Learn:

- How to match your action plan with your target market
- How to market with little or no money
- How to use action provoking messages
- How to make connections with your clients

Fit For Business is a home based business-consulting and training company. Hiring Fit For Business is like hiring a personal trainer for all aspects of a small business. Cheryl Rankin, President of Fit For Business, has over twenty five years of experience in a variety of positions that include sales, marketing and

management. She brings a diverse array of skills to assist her clients in improving their performance.

As a trainer, Cheryl has presented at national and international conferences on sales and marketing topics. As a manager, she has doubled the EBITDA of Wellbridge Health & Fitness Centre and helped increase the fitness membership from 200 to 3,000 in five years of the RA Centre, Ottawa.

Fit For Business currently serves clients in numerous industries including: accountants, computer repairs, clothing design, automotive, human resources and personal training.

Fit For Business can help businesses get started and/or make the leap to the next level.

Specializing in:

Sales Training
Customer Service Training
Special Events
Marketing Action Plans
Business Plans
Project Management

If you are interested in taking part in this telemeeting, please e-mail us at info@womeninahomeoffice.com and we will send you the information and instructions.